

CPB's Youth Understanding Index

Dear Educator/Youth Leader:

The **New York State Consumer Protection Board** (CPB) seeks input from our youth to inform on programming, projects, resources and policy. To do so, we are issuing a questionnaire for young children to express their views and opinions and gauge their knowledge base on various issues. The questions will be featured on our website and distributed through our statewide youth programming network as well as through various educational contacts/outlets.



Our first questionnaire focuses on money matters. We appreciate your assistance in distributing the questions and returning the completed questionnaires to our office by October 17, 2008, to the address listed below. As results are to remain anonymous and in the interest of privacy, please instruct participating children not to write their names or other identifying information on the answer sheet.

If you have any questions or require additional information, please contact Kelly A. McCreedy, Director of Collaborative and Youth-Based Consumer Programming at (518) 486-3935 or Kelly.McCreedy@consumer.state.ny.us.

You may also wish to visit CPB's Kids' Page for important safety and financial tips on a broad range of topics at:

http://www.nysconsumer.gov/kids_page.htm.

Thank you for incorporating this matter into your lesson/curriculum plan and for participating in this project.

NYS Consumer Protection Board
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Advocating for and Empowering NY Consumers

1-800-697-1220 * www.nysconsumer.gov



QUESTIONS

1) Where does money come from and what does it mean to you?

2) What is the difference between a want and a need?

3) Is it better to save or spend money?



MEET CHAMP AT
CPB'S KIDS' PAGE
FOR GAMES &
GREAT SAFETY TIPS AT:
WWW.NYSCONSUMER.GOV/KIDS_PAGE.HTM

